

HOLLY WING WARS OFFICIAL CONTEST RULES AND ENTRY FORM

To reserve free spot in Holly Wing Wars contact:

Alex Probey
410-727-6210 ext 121
aprobey@hollypoultry.com

Submit application by mail or fax to:

Holly Poultry Inc.
2221 Berlin Street
Baltimore MD, 21230
Attn: Holly Wing Wars
Fax: 410-727-5898

*****Applications are due by March 5, 2010 Limited to first 50 contestants*****

PLEASE PRINT CLEARLY

First Name: _____

Last Name: _____

Address: _____

City, State, Zip: _____

Home Phone: _____ Cell Phone: _____

Email Address: _____ Age: _____ Date of Birth: _____

How did you hear
about this contest?

Newspaper

Radio

Facebook

Other _____

Do you have any allergies? Please Circle. YES or NO

If yes, please describe in detail what you are allergic to.

FOR OFFICIAL USE ONLY:

Application Accepted by: _____

Application Approved by: _____

Contestant Accepted Date: _____

Contestant notified (Date/Time): _____ Contestant Expectance: Y / N

Entry Deposit (Total/Date received): _____

RULES & WAIVER OF LIABILITY

1. **ELIGIBILITY:** Contest is open to all U.S. residents 21 years or older. Employees of Holly Poultry Inc. are not eligible to enter. Void where prohibited.

2. **TO ENTER:** READ CAREFULLY THIS OFFICIAL CONTEST RULES AND ENTRY FORM FOR THE HOLLY POULTRY WING WARS INCLUDES RULES, ELIGIBILITY REQUIREMENTS AND WAIVER OF LIABILITY PROVISIONS. COMPLETE AND SIGN ALL FORMS BELOW

3. **CONTEST RULES:** There will be five (ten person) qualifying rounds starting at 2pm. At 6pm the top ten contestants will compete with each other in the final round for the Grand Prize. Contestant must be present and registered at the Information Booth/registration table by 1:00pm on Saturday, March 13, 2010 for final instructions. Upon registering you will receive an official t-shirt and will be instructed to which qualifying round you participate in. A contestant will forfeit his or her place should he or she fails to register at the Information Booth/ registration table by 1:45 pm on Saturday, March 13, 2010 and must be present at 5:45 pm at the Information booth/registration table for the final round. Contestants will also forfeit his or her place if they leave the bar after they register. The object is to eat as many chicken wings as possible within the allotted time of 4 minutes for the qualifying round (top ten advance to the final round) and 8 minutes for the final round. Contestants may eat either sitting or standing in their designated area using hands. Contestants will be allowed to use and/or drink only the water provided during the competition. Contestants must complete eating one chicken wing before proceeding to the next Chicken wing. Contestants must wait for the starting signal to begin eating and may not touch any Chicken wings prior to the starting signal. Contestants must stop eating and must promptly place their hands down on the table or at their side at the ending signal. Contestants may not put additional chicken wings or portions of chicken wings in their mouths after the ending signal, but will be allowed 15 seconds to swallow any chicken wings already in mouth. If a contestant throws up or regurgitates, he or she will automatically be disqualified. Judges will be on hand to assure adherence to contest rules, count the amount of chicken wings eaten, monitor the "no throw up or regurgitating" rule, and to disqualify contestants who fail to adhere to the rules. Winners will be determined by counting the eaten chicken wings in the final round. In the event of a tie, after a brief interval, 1 minute and 30 second eat-offs will take place until a winner is selected.

Grounds for disqualification include:

- o False or incomplete entry form or liability waiver
- o Any health risks that could jeopardize the contestant's health or wellbeing
- o Under the influence of any substance
- o Failure to register at the Information booth/registration table by 1:45 pm or failure to stay in the bar after registration
- o Starting prior to the start signal.
- o Continuing to eat after the ending signal.
- o Failure to completely eat a chicken wing before beginning to eat another chicken wing.
- o Throwing up or regurgitating.

Note: Holly Poultry Inc. judges reserves the right to disqualify any contestant for any reason without explanation In Holly Poultry Inc's sole and absolute discretion.

3. PRIZE AWARDS: Prizes will be awarded as follows:

- Contestant who eats the most chicken wings during the final round in the allotted time of 8 minutes will receive the Grand Prize of \$700 prize money, 2nd place prize of \$200, and 3rd place prize of \$100.
- o All qualified participating contestants will receive a HOLLY WING WARS T-Shirt.
- o All other prizes, if any, are to be announced.

No transfer or prize substitution by the contest winners is allowed. All federal, state and local taxes are the sole responsibility of the winner. It is the responsibility of the winners to comply with all instructions as to the pick-up, receipt, arrangements for or use of any prize won and failure to do so on a timely basis may affect the winner's right to claim or use the prize. All winners and participants agree to the use of their name, voice, likeness, for advertising or trade purposes and to cooperate reasonably in any effort to promote or publicize the Holly Poultry Inc. Wing Wars Contest. Apart from the prizes associated with being selected as a winner, Holly Poultry Inc. Wing Wars Contest shall not be obligated to compensate you in any way for such publicity.

5. ACKNOWLEDGEMENT OF RISKS AND WAIVER OF LIABILITY:

Contestant acknowledges that there are risks of personal injury, illness and possible loss of life, and risks of damage to or loss of personal property, which may result from participating in this contest. Contestant voluntarily enters the Holly Poultry Inc. Wing Wars Contest and assumes any and all risks arising from Contestant's participation in this contest. Contestant, as a condition of entry, agrees to indemnify, defend and hold harmless Holly Poultry Inc. Wing Wars Contest, Holly Poultry Inc. and affiliated companies, their vendors, their advertising, promotion and public relations agencies, co-sponsoring companies and their affiliates and agencies, and all officers, directors, employees and agents of the aforesaid entities, from any and all liabilities, losses, obligations, costs, damages, actions or causes of action, claims and costs and expenses, including attorneys' fees, relating to, arising from or in way connected to participation in this contest or the receipt or use of any prize. In so doing, contestant releases and covenants to not sue the aforesaid entities and individuals from liability for injuries, losses or damages of any kind whatsoever arising from or in connection with participation in this contest or the receipt or use of any prize. In no event shall any of the aforesaid entities indemnified and released above be liable to a contestant or any heir, successor or assign or any person related to a contestant for acts or omissions arising out of or related to the contest or that contestant's participation in the contest.

6. FINAL AUTHORITY: Holly Poultry Inc. Wing Wars Contest has sole and complete discretion regarding all contest related matters. All decisions regarding qualifications, selection or disqualification of a contestant(s) or winner(s) and all other contest matters and issues shall be subject to the sole and complete discretion of the Holly Poultry Inc. Wing Wars Contest. You can be disqualified for any reason at any time.

I AGREE TO NOT CONTEST THE OUTCOME AND ANY PART OR ASPECT OF THIS CONTEST.

7. CERTIFICATION AND SIGNATURE: I certify that the information provided is correct and that I have carefully read, understand and accept the terms of the Holly Poultry Inc. Wing Wars Contest official contest rules and entry form. As condition of competing in the qualifying & final round, my signature indicates my understanding and assumption of the risks and my voluntary participation in this contest.

Signature

Date

Holly Poultry Inc. Wing War Contest
WAIVER OF LIABILITY/PERMISSION/MEDICAL RELEASE FORM

This form is necessary for any contestant of the Holly Poultry Inc. Wing Wars Contest
Please complete this form.

You will not be allowed to participate without this signed form.

Name of contestant: _____ Date of Birth: _____

Home address: _____

Phone (Home): _____ Cell: _____

I hereby release, indemnify and hold harmless Holly Poultry Inc. Wing Wars Contest, Holly Poultry Inc. and affiliated companies, their vendors, their advertising, promotion and public relations agencies, co-sponsoring companies and their affiliates and agencies, and all officers, directors, employees and agents of the aforesaid entities, from any and all liabilities, losses, obligations, costs, damages, actions or causes of action, claims and costs and expenses, including attorneys' fees, of any nature whatsoever arising out of or in any way related to my/participating in this contest.

Participating in any activity is an acceptance of some risk of injury. I agree that my safety is primarily dependent upon my taking proper care of myself. I assume all risks related to any and all contest activities. I have read and agree to comply with the rules and regulation of the Holly Poultry Inc. Wing Wars Contest. My signature below indicates that I have read, understand and freely signed the release and waiver set forth in this agreement. I expressly agree that this agreement shall be construed and enforced in accordance with the laws of the State of Maryland, and I consent to the jurisdiction of said state. I agree that the waiver and release set forth in this agreement is intended to be as broad and inclusive as permitted under Maryland laws so that if any portion hereof is held invalid, the balance shall continue in full legal force and effect.

Signature of Contestant

Date

